

21st Annual WI-CARH Conference
November 8, 2018
Kalahari Resort & Convention Center - Wisconsin Dells, Wisconsin

Conference Agenda

- 7:30 – 8:30 **Registration and Breakfast**
- 8:30 – 9:00 **Welcome and Opening Remarks**
Speakers: WI-CARH President, Russell Kaney and State Director, Frank Frassetto
- 9:00 – 10:30 **WINGS of Positive Change! Keynote with Toni Blake.** In this dynamic keynote presentation, you will see how “Lift” and “Drag” effect your everyday flight! Toni will share the human habits of great property management professionals and inspire you with great tools for conflict resolution. It is sure to be a motivational and inspiring session to kick off the day.
Speaker: Toni Blake
- 10:30 - 11:00 **Break with Exhibitors - Introductions of exhibitors and time to visit exhibitor booths.**
- 11:00 – 11:45 **Community Facilities Funding Opportunities.** This session will provide basic information on Rural Developments Community Facilities Loan and Grant Programs. You will be given a brief overview of program requirements, discuss who is eligible for this funding and provide samples of projects funded around the State. The session will end with a discussion and specifics on a project located in Baraboo, Wisconsin and you will have time for questions and answers.
Speakers: Julie Giese, Rural Development and Mike Palm, Mayor, City of Baraboo
- 11:45 - 12:30 **RD Updates Panel and Wisconsin State Credit.** This panel will provide the latest updates and how they may affect your properties, allowing time for Q&As. The Wisconsin State Housing Tax Credit as well as the upcoming 2019 4% and 9% Housing Tax Credit application rounds will also be discussed.
Speakers: Donna Huebner and Kathleen Zurawski, Rural Development and Dave Ginger, Commercial Lending Product Manager, WHEDA
- 12:30 – 1:45 **Lunch Provided - Brief Luncheon Program for WI-CARH's Awards and Scholarship Program and General Membership Meeting.**
- 1:45 – 2:30 **Fair Housing for the 21st Century.** This course provides a brief review of Fair Housing law and principles for the multi-family housing apartment industry. In this session you will cover discrimination, the different classes of Fair Housing, reasonable accommodations and modifications and more. Each attendee will receive a certificate of attendance which counts towards your continuing education hours.
Speaker: Ronnette Smith, Zeffert & Associates
- 2:30 – 2:45 **Break with Exhibitors**
- 2:45-4:00 **Emergency Planning and Insurance Issues.** What would you do if your property has a fire, flood or storm damage? This session will walk you through the process to be prepared in case of an emergency. We will also discuss different insurance issues to make sure you make the right insurance selection and talk about common insurance claim headaches.
Speakers: Jamie Broesch, Wisconsin Management Company, Kathy Krusiec, former emergency management director of Dane County and Stan Heller and David Montgomery, BAER Insurance

- 4:00-4:30 **Recruiting, Engagement and Retention of Employees.** Attracting and keeping employees can be difficult. During this session you will identify key competencies and effective behavioral styles for individual positions and structuring recruitment strategies in order to attract the right talent. You will learn about hiring best practices and effective onboarding strategies and key benchmarks for onboarding. We will also discuss retention strategies to include culture and engagement, effective compensation structures, leadership development, workforce and succession planning
Speaker: Kayla Dapp, PHR, Wisconsin Management Company
- 4:30-5:00 **Legal Compliance Issues.** We will discuss leases, tenants, contracts, and fair housing. As a housing owner and/or manager, you will need to be up-to-date on all these subjects and more. There will be time to take your questions.
Speaker: Attorney, Foley & Lardner
- 5:00 **Closing Comments & Final Raffle Drawing** – *You won't want to miss the final raffle as you can win some great prizes.*
- 5:00 – 7:00 **Reception** - *Join us in the Ivory Coast Lounge for delicious hors d'oeuvres. Relax and network with fellow conference goers - a great way to end your conference day.*