



WI-CARH

Wisconsin Council for
Affordable & Rural Housing

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WI-CARH'S 2017 ANNUAL MEETING & CONFERENCE

Invitation to Sponsors and Exhibitors

We would like to invite you to join us as a Sponsor and/or Exhibitor at our 2017 Annual Meeting & Conference to be held at the Kalahari Resort & Convention Center in Wisconsin Dells, Wisconsin on **Thursday, November 2, 2017**.

Participating as a sponsor or exhibitor is a great way to personally showcase your business throughout the conference. Our annual conference brings together all involved in the rural housing industry from across the state and you will have the opportunity to present your products and services to industry professionals.

Please consider sponsoring our keynote speaker Jan McInnis as an **“Educational Partner”**. Jan’s program “Finding the Funny in Change” focuses on using humor during change situations to diffuse tension, kick off tough conversations, and facilitate communications.

SPONSORS: *Register early* and receive additional recognition prior to the conference in registration materials, on our website, and promotional emails. Sponsors are given *special recognition at our luncheon and a brief opportunity to introduce their company and products.*

EXHIBITORS: *Space is limited!* Spots will be reserved first come, first serve, based on receipt of your check and registration form. The exhibitor fee this year is \$250 per table and includes one complimentary registration. We encourage any giveaways or prizes and will give time for any drawings at our reception.

All of the sponsor and exhibitor benefits are listed in the information included.

Wisconsin Council for Affordable and Rural Housing (WI-CARH) is a 501(c) (6) nonprofit corporation and a state chapter of the National Council for Affordable and Rural Housing (CARH) based in Washington, DC. WI-CARH is dedicated to the preservation, promotion, and education of the rural housing industry in Wisconsin.

Any questions, please contact April Forer at the WI-CARH office (608) 437-2300 or info@wicarh.org

Wisconsin Council for Affordable and Rural Housing
20th Annual Meeting & Conference
Thursday, November 2, 2017
Kalahari Resort & Convention Center, Wisconsin Dells, WI

2017 Sponsor & Exhibitor Opportunities

EDUCATIONAL PARTNER \$650:

- Two complimentary registrations (includes meals)
- 1 - 8' skirted exhibit table and all exhibitor privileges
- Special recognition from WI-CARH at conference luncheon
- Distinctive signage with company logo
- Acknowledgement in meeting materials
- Recognition in newsletter and on website
- Collateral material or promotional item included in conference materials
- Two autographed copies of Jan McInnis's book

GOLD SPONSOR \$500:

- One complimentary registration (includes meals)
- 1 - 8' skirted exhibit table and all exhibitor privileges
- Special recognition from WI-CARH at conference luncheon
- Distinctive signage with company logo
- Acknowledgement in meeting materials
- Recognition in newsletter and on website
- Collateral material or promotional item included in conference materials

SILVER SPONSOR \$300:

- One complimentary registration (includes meals)
- 1 - 8' skirted exhibit table and all exhibitor privileges
- Special recognition from WI-CARH at conference luncheon
- Distinctive signage with company logo
- Acknowledgement in meeting materials
- Recognition on website and newsletter

EXHIBITOR \$250: *Sign up early...exhibitor space is limited!*

- One complimentary registration (includes meals)
- 1 - 8' skirted table and 2 chairs
- Name on exhibitor sign
- Recognition at the WI-CARH meeting
- Listing on website and in meeting materials (*may submit business card or small advertisement*)

ADDITIONAL INFORMATION:

- One additional attendee can be added at \$50 per person to staff exhibit table
- Doors will open at 6:30 a.m. day of conference for set-up
- Conference will begin at 8:00 a.m. and conclude at 5:00 p.m.
- Reception will follow conference and is included in fee.
- Exhibitors are welcome to bring their own door prizes.
- Cancellation Policy: no refunds after October 7, 2017.
- Shipping Services: Kalahari Business Center at 608-254-3209, Ext. 1267 can assist you.
****Any shipping or receiving charges are Exhibitor's sole responsibility and direct payment must be arranged.***
- For hotel reservations, please call the hotel directly at 877-253-5466. Ask for the WI Council for Affordable & Rural Housing room block to receive the special discounted daily rate (\$112 on 11/1-11/3) plus tax before October 3, 2017.